

September 2022

The Brightside of Life

Smile of the Month

Dental News

Practice News

Practice News




WE'RE
HIRING
JOIN OUR TEAM

We are pleased to announce that two job opportunities have become available at Brightside.

We are looking for a **DENTAL NURSE** and a **RECEPTIONIST** to join our team. No previous experience is required and full training would be provided.

If this is of interest or you know someone who may be the right person for our practice, please email support@brightsidedental.co.uk with a CV and covering letter or any questions regarding the roles.



A Message from Dr Ronit Patel

I have completed three triathlons this year. The pain and joys that come with it were in honour of raising funds for the Better Lives Foundation charity.

10 years ago, I volunteered with the UK-based charity which works in Sierra Leone, and the time spent there left a lasting impression. My experience was spent working in a small basic room, providing emergency clinical care to a high needs patient base, as well as educating both junior care providers to provide sustainable care for the communities, and children in schools.

Just over a year ago I began working with a hardworking and dedicated team to build the first ever dental teaching hospital in Sierra Leone. As there is no training facility in the country at the moment, students tend to travel abroad to study then stay abroad. With a population of 7.5 million we knew this wasn't sustainable. So far the hospital has been meticulously planned, and while a syllabus is being fine-tuned we are entering the fundraising phase.

Over the past four months I have completed three triathlons. These were at Blenheim Palace, Middlesex and The London Triathlons. I set a target of £3000 and was blown away to find I have nearly doubled the target.

There is always more support required, and if you are able to support through spreading the word and raising awareness, or by donating money through the link below, I would really appreciate it:

<https://gofund.me/f1f62378>



Team Member of the Quarter

We are pleased to announce that our Team Member of the Quarter for May to July is our Dental Nurse Karolina!

Karolina always provides an exceptional level of care to patients. She also continues to add to her skills and training, passing her Dental Implant Nursing course earlier this year.

Thank you, Karolina, for all your hard work and dedication.

Congratulations to you!!!



THANK YOU FOR RECOMMENDING US!

Izet Hoxha

Yahya Patel

Margia Mello Grand

Francesca Cucco

Ben Cooper

Karen Mattison

Valentina Georgieva

Parveen Emamdee

Caroline Persaud

Miriam Ni-Udaigh

Luibomir Kiryazov

Samantha Davies

Smile of the Month

Brightside Smile of the Month – September 2022

BEFORE

AFTER



Dr Ketan Shah

**brightside
dental**
Home of Calm and Gentle Dentistry

Sam first visited Brightside Dental in 2021, having found us on Instagram. Prior to this, she had a consultation elsewhere and also considered online 'direct to consumer' treatment.

She was impressed with the examples we were able to show her of successful treatment we had carried out similar to what she was looking for, and chose to go ahead with Brightside.

Sam was mainly unhappy with the gaps between her front teeth, which had bothered her for many years. She had had composite bonding in the past, however this had discoloured her teeth and did not resolve her problem.

Following a consultation with Dr Ketan Shah and a discussion on the available treatment options, Sam chose to have Invisalign clear aligner treatment to straighten her teeth.

The treatment went very smoothly and only took 10 visits in total, over a period of 15 months. Less appointments were needed in the practice as we used Dental Monitoring, using advanced A.I. technology, to keep a weekly review on treatment progress remotely.

Sam's treatment consisted of:

- Invisalign teeth straightening
- Teeth whitening
- Composite bonding of the upper front teeth
- Retainers to prevent unwanted movement of the teeth

Sam shares her experience of the process and how she feels about her new smile:



If you would like to know more about how we could help improve your smile, you can phone the practice at 020 88884401 or email:

info@brightsidedental.co.uk

Dr Ketan Shah

Practice Principal

BDS (Lond) 2000, MFGDP(UK) 2003



Ketan graduated from Guy's Dental Hospital in 2000. He worked at the practice as an associate since 2004 and took over ownership in 2010. He regularly attends courses and training to further his skills and knowledge, to improve the patient experience.

Ketan has carried out advanced training in orthodontics and has been providing both fixed braces and Invisalign for over 12 years. He is experienced with dental sedation and is a Dental Phobia Certified Dentist.

Dental News



NHS Dentistry – The Latest

Chances are you've seen the recent media reports on the reduced provision of NHS dentistry.

Last month, an investigation by BBC News and the British Dental Association was published. This was the most extensive survey of patient access ever undertaken and found that nine in 10 NHS dental practices across the UK are not accepting new adult patients for treatment under the national health service.

Sadly, funding for NHS dentistry has not been forthcoming for many years. The British Dental Association states that the NHS contract – provided to dentists to be able to offer NHS care and governing how dental treatment is to be delivered to their NHS patients - funds care for less than half of the UK population.

Following pressure from the dental profession, NHS England announced modest changes to the NHS contract in July this year. This was the first time the contract had been amended in 16 years.

Pressure on the Government to do more and commit to significant reform of the NHS dental service continues.

Meanwhile, dentists continue to struggle to provide NHS care under the contract, with many electing to leave NHS dentistry or even the profession as a whole.

Back in July, Dr Ketan Shah announced that Brightside Dental would no longer be offering NHS care, a decision he had wrestled with for years. Like many dentists offering NHS, providing the quality of dental care and high level of customer service he insists on under the NHS contract, had become impossible.

Brightside Dental continues to accept new patients on a private basis.

To book your appointment, call us on **020 88884401**.



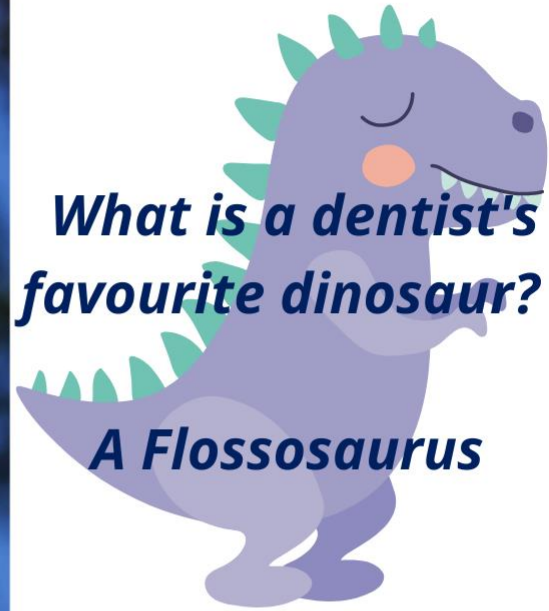
QUOTES, JOKES, AND TIPS



Make it a
September to
remember

What is a dentist's
favourite dinosaur?

A Flossosaurus



Why did the doughnut go to
the dentist?
It needed a filling!



**Don't neglect
your tongue...**

Plaque can also build up on your tongue. Not only can this lead to bad mouth odour, but also other oral health problems. Gently brush your tongue every time you brush your teeth.



Nothing is
impossible. The
word itself says
'I'm possible!'

Audrey Hepburn

What our patients say about us

You can share your feedback on your experience at Brightside Dental [here](#)



Cherry Robinson



For years I dreaded going to the dentist. This all changed when I was referred to Brightside Dental. The Dentists are gentle and include you in the treatment you are going to have by explaining what is going to happen. There is always an opportunity to ask questions. You don't get the conveyor belt feeling, as sufficient time is giving for your appointment. I am not leaving this practice ★★★★★



DM



Great service every time! Ultramodern practice with latest investigative and treatment facilities! High level of professionalism. Highly recommend. I've been at this practice for years and it just gets better and better!



Ellie Bungay



I am usually a very nervous patient and the space created by the whole team is safe and comforting, I was not made to feel silly for my fears and all my nerves were soothed



Grainne McNally



Very friendly, patient and calm treatment.



S Brahm



Brightside Dental was brought to my attention through a referral to have a tooth extracted. Lucky me, because this is the first time, in a long time, I felt 100% confident that the procedure would be done professionally. After the extraction, I decided I wanted to use Brightside Dental from now on to look after my dental care. They are friendly, very knowledgeable and the clinic is ultra modern and clean. Named aptly, this is one dental clinic I look forward to visiting! Now that's saying something!

FOR MORE INFORMATION ON CALM AND GENTLE DENTISTRY

www.bright-sidedental.co.uk | info@bright-sidedental.co.uk | 020 88884401